

How to sell your home fast and stress free

Sell your home fast with zero stress

We all know that when it comes to selling, presentation matters. After all, you only get one chance to make a great first impression. The numbers clearly show that properties that are well maintained and immaculately presented generate more interest and sell more quickly with better results.

There are numerous articles out there offering advice on how to present your home for sale. But not everyone has access to furniture and homewares that create the WOW factor. And it's not always easy to maintain your home in showcase condition on a daily basis, especially when you work and have children.

Create maximum impact for a better outcome

Professional property styling can make a dramatic difference (sometimes tens of thousands of dollars more) to the outcome of your sale. Contrary to what many think, professional styling isn't reserved for the rich. If you were selling your car, you would likely have it detailed before putting it on the market. Property styling is really no different.

Here are some good reasons to consider professional property styling:

- The right styling theme (suited to the target market and your area) can make a dramatic difference to the perceived value of the property.
- The WOW factor generates positive emotion and emotion sells (remember, buyers make a decision to buy when they can imagine themselves living in the home).
- Property stylists deliver objectivity to the look and feel of your property. You might love your old lounge suite and treasured decorative pieces, but your prospective purchases will not connect.
- The right styling can increase the sense of space and light in your home & make the most of any views.

Contact your local Starr Partners Office if you'd like to learn more. We are in your area every day and enjoy sharing our knowledge on this valuable topic.

